

LUKE PHOTOGRAPHY

SUMMER NEWSLETTER



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Having a Senior Moment? H.S. juniors getting ready to be Seniors

We have approximately 3 weeks left in the school year, and that means two things: 1). All of my H.S. seniors from last year are graduating, and B). this year's juniors are getting ready for their senior year.

First off, I would like to congratulate several local seniors I photographed last year, who are off to bigger and better things:

- Susi Gutierrez—Mercy
- Regina Connolly — Mercy
- Caitlin Cocilova — Fairport
- Kyle Bennett — Wheatland Chili
- Tawnya Truax— Mt. Morris
- Nick Haas — Pittsford-Mendon
- Jessica Kerr — Gates-Chili
- Mary Kay Sullivan — Jefferson
- Madelein Smith—Honeoye Falls-Lima

As this year's crop of juniors prepare for their final exams, I'm sure all they are thinking is..."Summer can't come soon enough!" As summer starts, one of the first things that most juniors plan for is their first Senior moment....their H.S. Senior photos. This rite of passage is an important part of any junior's plans before they start their senior year.

For many of the girls, it is an opportunity to be a fashion model for an hour, and they plan for it and really look forward to it. The guys, who usually dread having their photo taken, are surprised when I offer to take their portrait with their car or on the golf course. One boy almost bowled me over



trying to get the keys to his restored 70's-era Mustang when he found out he didn't have to sit in front of a painted backdrop for this portrait. The photograph of him in his car really said something about him.

The bottom line is, if it's this important, why not have your photographer go all out to capture it? You can go to a big-box "Senior" studio, get 20 minutes of studio time, and pay well over \$1,000 for photographs that look like everyone else's...or you can come to a photographer who strives to get their true personality to come out in each image. And for just a moment...their first senior moment...isn't that more important?

The Blog O'Luke

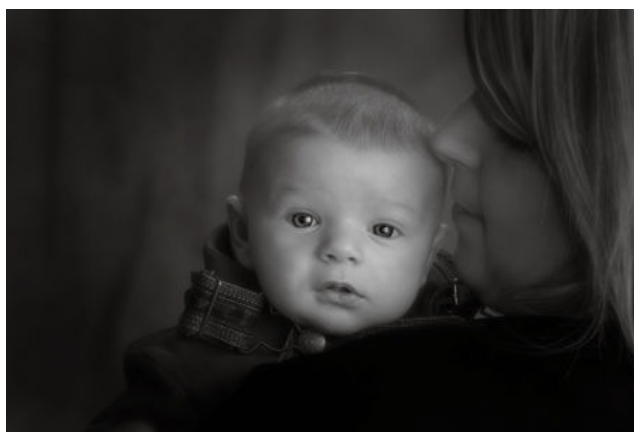
In addition to some physical changes to my newly renovated office and studio that were mentioned in my Spring 2008 newsletter, I've also made some changes to my on-line presence. In May 2008 I started a blog which will chronicle recent photographic sessions, include tips and tricks to help your own photography, and share some of my personal photography work. The blog is located at: <http://www.lukephotography.com/blog/>, and is just one more way that I am trying to reach out and share my work.

When I started this newsletter last year, I determined that I would start by sending it out quarterly...more often if I could. However, as I creatively typed away on the newsletter at 2am one night, I realized that it was not going to come out any more often than quarterly. This new blog will enable me to share my photographic work and musings about my sessions more often, just on a smaller scale.

I plan on updating the blog with weekly postings, so please check it regularly, and feel free to post comments of your own on the blog. The more comments you make, the more traffic that gets generated to the site. And, unlike Los Angeles freeways, high traffic volume is a welcome thing here, so share the blog with your family and friends, and please share your comments. I'd like to hear back from you. It lets me know if I'm on the right track and serving you all the best that I can.

Recent Images

Here are a couple of images from two recent sessions with an 18-month old boy (top) and a 6-week old boy (bottom).



One Last Thing...

In honor of the end of the school year, I leave you with a class room discussion that I hope none of us hear..



Life is way too short to be serious all the time. Sometimes you have to sit back, enjoy, and laugh a little. Or a lot.